

A CAMPAIGN TO PROMOTE Solidarity

By

The Ahmadiyya Muslim Community UK





"...WE MUST UNITE IN OUR EFFORTS TO END ALL FORMS OF EXTREMISM AND PREJUDICE, WHETHER RELIGIOUS, RACIAL OR OF ANY OTHER KIND."

His Holiness Hazrat Mirza Masroor Ahmad Caliph (Spiritual Leader) of the Worldwide Ahmadiyya Muslim Community

ABOUT THE CAMPAIGN

The rise of extremism and hatred threatens the peace of our society. In too many instances this has resulted in violence and even murder.

Where extremism is carried out in the name of Islam or any religion then it pains us even more, for as Muslims we know that all prophets came with a message of peace. It is therefore critical that we remove misconceptions and work for social harmony.

This campaign calls on all people of peace, including those of faith and of no faith, to come together in solidarity against all forms of extremism. Standing together, united against extremism, for the sake of peace we pledge to promote mutual respect, preserve our bonds of friendship and build a peaceful society for all.





Solidarity vigil on Westminster Bridge after the 2017 terrorist attack

STRONGER TOGETHER

The campaign seeks to generate dialogue, and works to build bridges to strengthen communities.

Through greater awareness and understanding we can deliver a simple, clear and resolute message that we will not be divided.

The campaign has reached millions through:

- media coverage
- bus campaigns
- advertising
- leafleting
- seminars

It is run by the Ahmadiyya Muslim Community one of the oldest established Muslim communities in the UK. It works tirelessly to serve humanity and promote peace.

LOVE FOR ALL HATRED FOR NONE

> Motto of the Ahmadiyya Muslim Community

STAND WITH US

All of us need to play our part so that there is no hiding place for extremism. We call on you to go online to add your voice to the cause and to support the principles of this campaign to:

- Reject all forms of extremism;
- Call for greater dialogue, understanding and mutual respect in society; and
- Stand shoulder to shoulder with people of all faiths and of no faith in solidarity against extremism.

To find out more about the campaign or to request a speaker, email us or visit our website.

Together let's make our communities stronger, end hatred and engender social peace.



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